

June 12th
6:30pm to 10pm



**YUKON RIVERSIDE
ARTS FESTIVAL**

Gallery HOP!

**An Art-Crawl adventure
through Dawson City
www.yraf.ca**

KIAC

FAQ

ABOUT THE GALLERY HOP

The Klondike Institute of Arts & Culture is happy to announce that the **Yukon Riverside Arts Festival (YRAF)** will once again feature a town-wide Gallery Hop! We invite all local artists to participate!

The Gallery Hop is a fun, self-directed community-wide evening art walk that takes place on **Friday, June 12th, 2026**, kicking off the 26th Annual Yukon Riverside Arts Festival. It is a unique opportunity for visual artists to collaborate with local businesses creating one-night-only “pop-up galleries” to display and/or sell artwork to a steady stream of visitors and customers throughout the evening. In a similar vein as Thaw-di-Gras, this is a chance to host a fun activity and invite customers and visitors into your space in an exciting and celebratory way.

BUSINESSES, VENUES AND ORGANIZATIONS ARE INVITED TO PARTICIPATE BY:

- Either selecting an artist you'd like to feature at your location, or simply offering your storefront or premises for KIAC to match you with a participating artist.
- Scheduling a musical performance for that evening
- Hosting art related activities, such as "drink and draw", open mic or themed night
- Having a special sale, pop up art market or open house event

ARE YOU INTERESTED IN PARTICIPATING IN THE GALLERY HOP? LEARN MORE:

How are venues and artists matched?

KIAC will list your space as an available venue so an artist may approach you, or you are welcome to seek out an artist on your own.

When does the event take place? When must I be open?

The event takes place from **6:30pm - 10pm on Friday, June 12th**. Your business must be open to the public during these hours, even if they are outside of your regular operating hours. If you are providing exterior space (yard, windows, etc), remaining open is optional.

Who will handle the sale of artwork?

You are not responsible for any artwork sales. Interested patrons will contact the artist directly. You are welcome to discuss with the artist if you'd like to display the work longer than one night.

Who sets up the artwork?

You are not responsible for the setup of artwork, the artist will take care of all logistics, however we encourage a venue staff member to be available for questions during the setup.

What else can we do to make it special?

You are invited to *"make an evening out of it"* - this will look different for each place. Maybe offer a special menu item, or offer complimentary snacks, a discount to your merchandise, special music or decor, anything to bring a flair to the evening in a way that makes sense to you.

PARTICIPATING BUSINESSES AND PARTNERS ARE EXPECTED TO:

- Provide a venue (yards and windows are welcome too!)
- Communicate with the artist to discuss setup logistics
- Send KIAC any details about the evening that we could include in our schedule
- Provide a .jpeg or .png logo to KIAC for promotion (optional)
- Display event poster prominently (KIAC will provide)

KIAC will:

- Include your business on our Gallery Hop map
- Handle all promotions (you are welcome to help!)
- Provide you a laminated stop number to display at your business
- Thank participating businesses with posts on social media (before and after event), and in our newsletter

KIAC will also document this evening and photos will be used for YRAF promotion, with proper credits.

To participate:

Please **send an email to yraf@kiac.ca** with the subject line “Gallery Hop”. Make sure to include your name, the name and address of your business, and either photos or a short description of the space you wish to provide to an artist. If you have an artist in mind, please let us know.

For example: “3 large windows” or “small red wall” or “in our front yard” etc. We will follow up with you to discuss details.

Questions? Please reach out to Festival Coordinator Sol Suarez at 993-5005 or yraf@kiac.ca

DEADLINE TO SIGN UP FOR GALLERY HOP IS MAY 29TH, 2026

Thank you so much for your time and we hope that you celebrate YRAF 2026 with us!